



## **Celebration Media U.S. and Talk of the Town News Announce Latest Recipients of Talk of the Town Awards for Excellence in Customer Satisfaction**

FARMINGTON HILLS, MI, (April 18, 2011) — Celebration Media and Talk of the Town News, leaders in providing businesses with strategies for improving customer service, today announced the latest recipients of its prestigious CMUS Talk of the Town Awards for Excellence in Customer Satisfaction.

The following five businesses have most recently received the award, which honors companies and professionals in the U.S. and Canada that provide excellent customer service, as reported by their customers through no-cost, user review websites, blogs, social networks and business rating services:

- Located in New York, NY, **Central Park West Dentistry** has won in the Dentists category
- Located in Denver, CO, **Fischer Van Lines Moving and Storage** has won in the Movers category
- Located in New York, NY, **Graceful Services** has won in the Massage category
- Located in Boardman, OH, **Los Gallos Mexican Restaurant** has won in the Mexican Restaurants category
- With 4 locations in Long Beach, Lakewood and San Pedro, CA, **Complete Women Care** has won in the Health and Medical category

To determine 2011 award recipients, Celebration Media's dedicated team of researchers spent more than 6,000 hours analyzing customer experiences, and rating each company or professional using their star ratings system, **CMUS Power Ratings.™** Only those with a 4 to 5 star rating received the award.

Among the types of organizations and professionals eligible to receive these awards are hospitals, dentists, accountants, physical therapists, veterinarians, optometrists, insurance, chiropractors, lawyers, financial planners, restaurants, bakeries, event centers, home improvement companies, florists, spas, salons and mortgage companies, in addition to several other categories.

This is the third year Celebration Media and Talk of the Town News have awarded companies with this distinction. Additional award recipients will be announced throughout the year.

We continue our ratings each week by revisiting last year's winners and posting new 2011 scores. To see all of the Talk of the Town Award recipients or for more information about CMUS and Talk of the Town News, visit <http://talkofthetownnews.com/> or call 877-498-6405.

### **About Celebration Media U.S.**

Celebration Media U.S. provides companies with valuable information on improving customer care, through its publishing division, which produces *Customer Care News*, and its research department, which provides businesses with information on customer service best practices. This commitment has led to the creation of Talk of the Town Awards and the CMUS Power Ratings™ award program, which are dedicated to identifying companies that are excelling in high-rated customer service feedback and offering them valuable marketing opportunities to leverage their award.

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